

GLASSBORO IN THE NEWS

BOROUGH OF GLASSBORO
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For Immediate Release
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PR 07010-Peach Baking Contest

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Peachy Event Slated for Wed., August 17:
GLO CO RESTAURANT CHEFS AND HOME BAKERS
WANTED FOR GLASSBORO'S PEACH CONTEST

GLASSBORO – The Borough of Glassboro and Eastern Propak are uniting once again this summer, this time challenging restaurant chefs and home bakers to a friendly peach competition and capitalizing on the season's Jersey-freshest peaches. On the heels of July's successful blueberry contest, restaurant chefs and home bakers from throughout Gloucester County are invited to the Glassboro Peach Baking Contest and Restaurant Challenge. The contest is slated for Wednesday, August 17 from 5:00-7:00 p.m. in the Glassboro Public Library parking lot (Center Street and College Avenue). This free event is open to the public.

Eastern Propak will provide peaches free of charge to participants in both the baking contest and restaurant challenge, and prizes will be awarded in both categories.

“New Jersey is the fourth largest producer of peaches nationwide. We have partnered with the Borough to celebrate our accomplishments, and of course to celebrate our peaches,” said Danner.

For the Restaurant Challenge, chefs should think of Iron Chef, and the secret ingredient is peaches, according to Eastern Propak General Manager Jeff Danner. He added that home bakers should take license to go peach dessert crazy.

Winning restaurants will receive bragging rights, plus a feature story in the BoroBriefs newsletter and Borough web site, as well as a banner to display for their restaurant guests.

In the home-based baking contest category, judges will award first, second and third place gift certificate prizes. These participants will also be celebrated in Borough media outlets.

Home cooks should prepare enough baked goods for five guest judges. Restaurant chefs are asked to prepare enough food samples for at least 200 guests, plus the five guest judges. All contestants must supply their own tables and chairs for display and restaurateurs are permitted to hand out promotional materials, including coupons and menus. Peaches can be picked up at Eastern Propak (800 Ellis Street, Glassboro) on August 16 from 12:00-5:00 p.m.

Local band Island Breeze will entertain the crowd with their special brand of Caribbean music. Other activities will include free face painting and family fun.

“Eastern Propak is an integral part of the Glassboro community. Not only are they a valued business partner for Glassboro and the entire region, but a generous donor to many non-profit organizations and food banks,” said Glassboro Councilman Joe D’Alessandro of the refrigerated warehousing, storage and distribution facility. He noted that Eastern Propak donates produce to such organizations as Philabundance and the Boys & Girls Clubs of Gloucester County. The company is also a sponsor of the Glassboro Marketplace, the downtown open-air farmers market set to operate Sundays this Fall beginning September 11.

Registration forms for the Baking Contest and Restaurant Challenge are available on the Borough of Glassboro web site at www.glassboroonline.com or by contacting Glassboro Economic Development at 856-881-0500.

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