

GLASSBORO IN THE NEWS

BOROUGH OF GLASSBORO
1 South Main Street
Glassboro, NJ 08028
www.glassboroonline.com

August 5, 2011
PR 07010-Glassboro Marketplace Call for Vendors
FOR IMMEDIATE RELEASE

VENDOR AND ENTERTAINER APPLICATIONS BEING ACCEPTED FOR FALL SEASON AT GLASSBORO MARKETPLACE

*The open-air market's first season of operation on Rowan Boulevard
kicks off Sunday, September 11, 10:00 a.m.-2:00 p.m.*

GLASSBORO – The Borough of Glassboro invites regional farmers, wineries, crafters, collectors and other vendors to sign up for the first Glassboro Marketplace season, scheduled to run Sundays from September 11 through November 13 from 10:00 a.m.-2:00 p.m. The Borough is also seeking sponsorships for the open-air market and is accepting applications from local musicians and entertainers.

“The Glassboro Marketplace is a new vehicle for our residents to access locally grown produce and other products, while providing farmers with a profitable outlet to sell directly to the public,” said Glassboro Councilman Hector Cabezas. He added that market seasons will run April through November annually. The cost to participate is just \$150 for a 10-week season.

The Glassboro Marketplace will take place on Rowan Boulevard, the centerpiece of Glassboro's downtown redevelopment project. The marketplace is off of Route 322 just south of the roundabout, with easy public access and convenient parking. It is next to the new Whitney Center, set to open in September with retail shops on the first floor and Rowan University housing for 280 honors students above. Just steps from the market site is housing for an additional 900 students, as well as the new Barnes & Noble Superstore.

“The Glassboro Marketplace will be a weekly, family-oriented activity for residents and visitors to downtown Glassboro. We look forward to welcoming newcomers to Glassboro to visit our new retail

businesses and eateries opening up along Rowan Boulevard and downtown. The market itself will feature musical performers and lots of fun activities, plus some of the region's finest produce and specialty items," said Glassboro Councilman Joe D'Alessandro.

A Vendor Application and Rules of Operation for 2011 are available online at www.glassboromarketplace.com. Performers are invited to complete the Performer Application, also on the web site. To participate in the fall 2011 season, vendor and performer applications should be submitted by Friday, August 26 to the web site or in person at the Glassboro Economic Development office located at 10 Poplar Street (mailing address: PO Box 157, Glassboro, NJ 08028).

Fertilizing Sponsors of the Glassboro Marketplace include Eastern Propak and Peach Country Tractors. Additional sponsorship opportunities are available, including Sun Sponsors (\$5,000), Irrigating Sponsors (\$2,500), Fertilizing Sponsors (\$1,000) and Cultivating Sponsors (\$500).

For more information on the Glassboro Marketplace, or to become a sponsor, entertainer or vendor, please visit www.glassboromarketplace.com or contact the Glassboro Economic Development office at 856-881-0500.

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