

GLASSBORO IN THE NEWS

BOROUGH OF GLASSBORO
1 South Main Street
Glassboro, NJ 08028
www.glassboro.org

For Immediate Release
July 12, 2011
PR 06810-Blueberry Baking Contest

Coverage Note: Judging to take place at start of the event, with prizes announced at 7:00 p.m.

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Berry-licious Event Slated for Wed., July 13: LOCAL RESTAURANT CHEFS AND HOME BAKERS TO COMPETE IN GLASSBORO BLUEBERRY CONTEST

GLASSBORO – A half dozen Gloucester County restaurant chefs and 10 home bakers will compete for the best blueberry recipes tomorrow night as the Borough of Glassboro and Eastern Propak host the first annual Glassboro Blueberry Baking Contest and Restaurant Challenge. The community event and competition will take place Wednesday, July 13 from 5:00-9:00 p.m. in the Glassboro Public Library parking lot (Center Street and College Avenue). This free event is open to the public.

Eastern Propak has provided blueberries free of charge to participants in both the baking contest and restaurant challenge, and prizes will be awarded in both categories.

“For the Restaurant Challenge, we want chefs to think of Iron Chef, and the secret ingredient is blueberries,” said Eastern Propak General Manager Jeff Danner. “For the general baking contest we want participants to go blueberry dessert crazy.”

Winning restaurants will receive bragging rights, plus a feature story in the BoroBriefs newsletter and Borough web site, as well as a banner to display for their restaurant guests.

In the home-based baking contest category, judges will award first, second and third place gift certificate prizes. These participants will also be celebrated in Borough media outlets.

According to Danner, “New Jersey is the second largest producer of blueberries and the fourth largest producer of peaches nationwide. We need to celebrate our accomplishments so, we partnered with the Borough to have a blueberry contest in July and in August we will do the same thing with peaches.”

Home cooks have been asked to prepare enough baked goods for five guest judges. Restaurant chefs will prepare enough food samples for at least 500 guests, plus the five guest judges.

Just in case you haven’t seen enough blue teeth, the evening will feature a blueberry-eating contest, with prizes and lots of laughs included. Island Breeze will entertain the crowd with their special brand of Caribbean music. Other activities will include free face painting and family fun.

“Eastern Propak is an integral part of the Glassboro community. Not only are they a valued business partner for Glassboro and the entire region, but a generous donor to many non-profit organizations and food banks,” said Glassboro Councilman Joe D’Alessandro of the refrigerated warehousing, storage and distribution facility. He noted that Eastern Propak donates produce to such organizations as Philabundance and the Boys & Girls Clubs of Gloucester County.

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